

## Social Media Intern



Project Title	Social Media Intern
Project Summary	Come join our fun and creative social media team! We are looking for help creating social media content about student life in the United States, engaging with our Palestinian Facebook fans, and analyzing the results of our Facebook outreach.
Country	Israel

## Project Description

This project involves three major tasks. First, you will engage our Palestinian Facebook fans directly via our page's comment section. This engagement will allow our young fans to interact with an American of a similar age, and you will have the opportunity to provide them with information about our programs, policies, and projects. Second, you'll produce a weekly report on our Facebook outreach analyzing the reaction to our posts using both qualitative and quantitative data. These reports will help our social media team fine tune our content to maximize its impact. Lastly, you will you'll create social media content yourself! This content will aim to educate our followers on U.S. culture, life on a college campus, the value of a U.S. education, U.S. diversity, et cetera. This content could either feature you as a recurring personality, or you could reach out to others on campus for help (such as Palestinian, Arab, or Muslim students).

## Required Skills or Interests

### Skill(s)

Social media management

## Additional Information

Please visit our Facebook page at <https://www.facebook.com/USConGenJerusalem/> to find examples of the type of content we produce.

# Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Arabic	Limited working proficiency	Limited working proficiency	Required